

Start	Finish	Session	Topic	Presenter	Summary
8.00am	8.45am	Registration			
8.45am	9.00am	Welcome	Opening Remarks	Kerry Brocks / MC	
9.00am	10:00am	Keynote 1	Opening Keynote - Setting the Scene	Sally Foley-Lewis	Sally is a dynamic and interactive presenter and trainer, MC, and much sought-after facilitator and executive coach. Sally's clients rave about her. She leaves the audience ready to take action.
10.15am – 11.00am		Breakout1	Creating Presence Workshop	Sally Foley-Lewis	In this session, you and Sally will explore what presence means for you in the context of pre-, during and post-engagement. You will take away tips and strategies to add to your success framework.
		Breakout 2	Knowing Your Why	Jennifer Goddard / Bill Jarrard	In this highly interactive session, Jennifer and Bill will help you clarify your purpose and discover the importance of WHY. Based on Simon Sinek's Golden Circle methodology.
		Breakout 3	Leveraging Your L&D Business	David Le Sueur	This breakout session will provide you with an understanding of how to leverage your L&D business.
11.00am	11.20am	Morning Tea			



Learning Success
Blueprint Summit
21 – 22 June 2018

21 June 2018 Day 1 Program

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11.20am	12.30pm	Keynote 2	Lean Learning: Why You Need to Cut The Fat to Demonstrate Learning Value	Ajay Pangarkar (Canada)	Business leaders expect to do more with less, to do things better and faster, and expect learning to deliver impactful results while minimizing disruptions to business processes. This is not an unusual or unreasonable expectation. Regretfully, learning efforts continue to disrupt business processes and demand resources. Practitioners must leverage what a modern elearning ecosystem offers.	
12.30pm	13.30pm	Lunch				
1.30pm – 2.15pm	Breakout 4	Accessible by Design - Make the goals match the game	Raf Dolanowski	In this workshop, we'll discuss ideas and methods to design for accessibility from the start, and in a way that will provide a positive and engaging learning experience for all learners.		
	Breakout 5	BRAND YOU: Planning your 2018 Social Media Strategy	Con Sotidis	So, whether you are a learning professional in an organisation or an independent learning consultant, this session will help you enhance Brand You and help your business or organisation achieve the success you desire in 2018 and beyond.		
	Breakout 6	Social Learning: engaging with your learners for more effective outcomes	Matthew Mason	This workshop will explore a successful model for the creation of a social learning experience, that encourages inspiration, instruction and integration.		

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2.15pm – 3.00pm		Breakout 7	Going from Pitching to Profit	David Jackson	Attending this interactive workshop will give you the tools to: <ul style="list-style-type: none"> •Sell yourself confidently •Sell your product/service with authority •Close the business and gain valuable referrals
		Breakout 8	Ditch the Data, Sell the Story	Simone de Haas	Stories can change the way we think, feel and act, and if you want to learn how to leverage your stories to build trust, credibility and influence your audience, then you need to learn how to Ditch the Data, Sell the Story
		Breakout 9	Proposals & Contracts - getting yourself covered	Gabby Button	In this session, Gabby will help you get your processes in order. In this interactive workshop, Gabby will be
3.00pm	3.20pm	Afternoon tea			
3.30pm	4.30pm	Keynote 3	IN SEARCH OF THE MISSING MILLIONS! How to create value and engagement for ALL Stakeholders	Bruce Sullivan	So how do we as learning professionals make it easy for people to recognise the value of the work that we do? What do we need to pay attention to, to be sure we stay relevant, engaged, employed, and most of all truly satisfied with our contribution to making the world a better place?
4.30pm	5.15pm	Mastermind/Panel	X-Factor Panel	Joshua Knight / Simone De Haas / David Jackson	What makes a great L&D program? What makes some practitioners stand out? Join our Panel as we discuss what is the X-Factor in L&D, and how to create it for you and your clients.
5.15pm	6.30pm	Day 1 Wrap Up, Cocktail Party & Networking		Kerry Brocks & MC	Share your insights and learnings over drinks & canapes following the Day 1 Wrap Up.

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7.30am	8.00am	Registration				
8.00am	8.50am	Keynote 4 Breakfast Presentation	Delivering a successful learning project	Kerry Brocks	ILP offers L&D Professionals with opportunities, resources and support to achieve success, build capability and connect with peers. Leading Australia's premier L&D industry membership organisation, Kerry has a unique perspective on the industry, past, present and future.	
9.00am	10.30am	Technology Taster		Tech Providers / Matt Mason	Learning by doing - hands on presentation and workshop on what's new for L&D Professionals	
10.30am	11.00am	Morning Tea & Tech Chat				
11.00am-12.00pm		Workshop 1	Leveraging LinkedIn To Grow Your Business	Julie Mason	In this presentation, Julie will share proven tips and strategies that will help you position yourself with authority and generate leads and sales through LinkedIn easily and elegantly.	
		Workshop 2	High Value Blueprinting: The Art, Science & How-to of Value Adding & Differentiation	Joshua Knight	This hands-on workshop will facilitate you through both the strategic and tactical aspects of Value Adding and Differentiation for you and your programs or services.	
		Workshop 3	Using Your Smartphone to Create Stunning Videos	Gerald Pauschmann	In this session you will learn how easy it is to create valuable video content using your smartphone. During this session, hands on session, Gerald will help you create stunning videos for your programs and business.	
12.10pm	1.00pm	Keynote 5	Using Behavioural Tools to support your learning programs	John Leard	Learn the value of using behavioural tools in learning programs. The pro and cons and how to get the most value for your clients.	
1.00pm	1.30pm	Summit Wrap Up & Light Lunch		Kerry Brocks		



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